13TH ANNUAL HOWL-O-WEEN
Pet Parade & Costume Contest
The Animal League is very happy to once again host our favorite Halloween tradition, the annual **Howl-O-ween** Pet Parade and Costume Contest. This highly anticipated parade is a family friendly event that community pet owners look forward to each year. As a valued business member in the community and friend to the animals, we hope that you will consider a sponsorship to support this fun event being held on October 31, 2021 during Clermont’s Farmers Market in downtown Clermont.

In order to continue our efforts to support the welfare of the animals of Central Florida, we need the assistance of our community and its leaders. We have lined up a ***spooktacular*** array of opportunities for you to choose from to make this our best year ever.

The sponsorship level you select is completely up to you! Of course, any donation amount will be gratefully accepted! So, throw on your Halloween costume, grab your candy bag and get ready for one of Clermont’s favorite traditions.

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| **Sponsor Benefits** | **Furry FriendLevel$125.00** | **Pet Protector Level$250** | **Best in ShowLevel$500** | **Pedigree Level$750** |
| Company name/Logo Prominently displayed at event. |  |  | **Company Logo Included** | **Company Logo Included** |
| Free vote(s) for the “People’s Choice” Award | 1 Vote | 2 Votes | 3 Votes | 5 Votes |
| Listed on The Animal League Website & Social Media |  |  | **Company Logo Included** | **Company Logo Included** |
| Announcements featuring your business before, during and after the Parade |  |  |  |  |
| Blanket Sponsorship(s) in your company name |  |  | 1 Blanket | 2 Blankets |
| Choice of participating as an Honorary Judge or Leading the Parade |  |  | 1 Judge | 2 Judges |

A copy of the official registration (#CH2848) and financial information may be obtained from the Division of Consumer Services by calling 1-800-435-7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state.



13th Annual HOWL-O-WEEN Pet Parade & Costume Contest Sponsor Application
must be submitted by October 22, 2021

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| Business Name:  |
| Contact Person: |
| Mailing Address: |
| City, State, Zip: |
| Email: |
| Work phone: Cell Phone: |
| Website URL: |

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Payment Method: ­­­\_\_\_Cash ­­­\_\_\_\_Check \_\_\_\_Credit Card (Amex, Visa, MC)

\_\_\_\_\_\_ $125 Furry Friend Level

\_\_\_\_\_\_ $250 Pet Protector Level

\_\_\_\_\_\_ $500 Best in Show Level

\_\_\_\_\_\_ $750 Pedigree Level

***ALL SPONSORS-PLEASE EMAIL YOUR LOGO IN HIGH QUALITY JPG FORMAT TO EVENTS@THEANIMALLEAGUE.ORG***

Please visit <https://theanimalleague.org/howl-o-ween-pet-parade-costume-contest-2021/> to pay via debit/credit card online. Checks must be submitted IN PERSON to the event coordinator or Howl-O-Ween representative. Contact Deb Munini Schwartz (event coordinator) at 407-701-1096 or events@theanimalleague.org for over the phone payment or to make arrangements for in person payment.